

# PACK MACH ASIA EXPO

International Trade Fair for Processing and Packaging Industry

November 2025

13 - 14 - 15

Bombay Exhibition Centre, Mumbai

SPONSORSHIP  
OPPORTUNITIES

Co-located with

drinktec  
india

Jointly organized by



Industry Partner



# 8 REASONS TO SPONSOR

1

Stand out in the crowd and present yourself as a power player in the packaging industry.

2

Choose from a variety of sponsorship levels and packages tailored to meet your specific marketing goals.

3

Gain exposure beyond the booth, reaching a broader audience through event-wide promotions.

4

Company, product & image presentation / promotion.

5

Elevate your brand with prominent logo placement, signage, and digital presence throughout the event.

6

Benefit from extensive pre, during, and post-event promotions.

7

Showcase your brand to a targeted audience of industry leaders and decision-makers.

8

Explore business expansion opportunities and collaborations in the industry.

# Gold Partner

(Only One)



## Pre-show

- ◆ Company logo to be displayed as **'Gold Partner'** in all communications
- ◆ Logo placement with high visibility in all communications
- ◆ Logo presence on trade fair invitations (both print & digital)
- ◆ Logo featured on the event website with a hyperlink to partner's website
- ◆ Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook, YouTube)
- ◆ Testimonial from senior executive to be used on all social media platforms

## During the Show

- ◆ Company logo to be displayed as **'Gold Partner'** in all branding displayed at the venue
- ◆ 3 Co-exhibitors participation (e.g. Indian branch offices, partner companies)
- ◆ Logo placement on-site where ever applicable with high visibility in the hierarchy of all logos
- ◆ Logo presence on entry arches of the respective exhibiting hall
- ◆ 1x exclusive hoarding at strategic location inside the venue
- ◆ 1x hall bunting directing visitors to the partner's booth

## Post-show

- ◆ 1x 'Thank you' partner post on all platforms (LinkedIn, Facebook, YouTube)
- ◆ Logo inclusion in 'Post show report'
- ◆ CEO interview recorded onsite to be aired on MMI stream

**EUR 9876 / INR 8,75,000**  
Plus Indian tax as applicable

\*All the deliverables are subject to organizer's discretion

# Silver Partner

(Only One)



## Pre-show

- ◆ Company logo to be displayed as **'Silver Partner'** in all communications
- ◆ Logo placement with high visibility in all communications
- ◆ Logo presence on trade fair invitations (both print & digital)
- ◆ Logo featured on the event website with a hyperlink to partner's website
- ◆ Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook, YouTube)
- ◆ Testimonial from senior executive to be used on all social media platforms

## During the Show

- ◆ Company logo to be displayed as **'Silver Partner'** in all branding displayed at the venue
- ◆ 2 Co-exhibitors participation (e.g. Indian branch offices, partner companies)
- ◆ Logo placement on-site where ever applicable with high visibility in the hierarchy of all logos
- ◆ Logo presence on entry arches of the respective exhibiting hall
- ◆ 1x exclusive hoarding at strategic location inside the venue

## Post-show

- ◆ 1x 'Thank you' partner post on all platforms (LinkedIn, Facebook, YouTube)
- ◆ Logo inclusion in 'Post show report'
- ◆ CEO interview recorded onsite to be aired on MMI stream

**EUR 7054 / INR 6,25,000**  
Plus Indian tax as applicable

\*All the deliverables are subject to organizer's discretion

# Associate Partner

(Only One)



## Pre-show

- ◆ Company logo to be displayed as **'Associate Partner'** in all communications
- ◆ Logo placement with high visibility in all communications
- ◆ Logo presence on trade fair invitations (both print & digital)
- ◆ Logo featured on the event website with a hyperlink to partner's website
- ◆ Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook, YouTube)
- ◆ Testimonial from senior executive to be used on all social media platforms

## During the Show

- ◆ Company logo to be displayed as **'Associate Partner'** in all branding displayed at the venue
- ◆ Logo placement on-site where ever applicable with high visibility in the hierarchy of all logos
- ◆ Logo presence on entry arches of the respective exhibiting hall

## Post-show

- ◆ 1x 'Thank you' partner post on all platforms (LinkedIn, Facebook, YouTube)
- ◆ Logo inclusion in 'Post show report'
- ◆ CEO interview recorded onsite to be aired on MMI stream

**EUR 3527 / INR 3,12,500**  
Plus Indian tax as applicable

\*All the deliverables are subject to organizer's discretion

# VIP Lounge Partner (Only One)

With a fully furnished setup, the VIP Lounge offers a conducive environment for meaningful discussions and forging valuable connections. This sponsorship is a fantastic idea to collaborate with industry leaders, speakers, VIP Hosted Buyers and other industry stakeholders during the event.

## Pre-show

- ◆ Hyperlinked Logo inclusion on partner's section on all event websites
- ◆ Logo placement with high visibility in all communications
- ◆ Logo presence on trade fair invitations (both print & digital)
- ◆ Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook, YouTube)
- ◆ Logo presence on digital badge

## During the Show

- ◆ Company logo to be displayed as '**VIP Lounge**' partner in all branding displayed at the venue
- ◆ Logo placement with high visibility in the hierarchy of all logos
- ◆ Logo presence on all entry arches of the hall
- ◆ 1x exclusive hoarding mentioning partner's VIP lounge location inside the venue
- ◆ Prominent display of Partner's branding at VIP lounge
- ◆ Opportunity to keep company literature in the lounge
- ◆ Opportunity to distribute giveaways to VIP's present in the lounge

## Post-show

- ◆ 1x 'Thank you' partner post on all platforms (LinkedIn, Facebook, YouTube)
- ◆ Logo inclusion in 'Post show report'



**EUR 7054 / INR 6,25,000**  
Plus Indian tax as applicable

\* All images are for illustrative purpose  
All the deliverables are subject to organizer's discretion

# Buyer-Seller forum Partner (Only One)

The buyer-seller lounge serves as the bustling epicentre of the expo. By positioning your brand within this vibrant hub, you ensure greater visibility and brand recall among key stakeholders.

## Pre-show

- ◆ Hyperlinked Logo inclusion on partner's section on all event websites
- ◆ Logo placement with high visibility in all communications
- ◆ Logo presence on trade fair invitations (both print & digital)
- ◆ Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook, YouTube)
- ◆ Logo presence in the confirmation emails and WhatsApp sent to registered Buyers

## During the Show

- ◆ Company logo to be displayed as **'Buyer-Seller forum'** partner in all branding displayed at the venue
- ◆ Logo placement with high visibility in the hierarchy of all logos
- ◆ Prominent display of Partner's branding at Buyer-Seller Lounge
- ◆ Opportunity to keep company literature in the Buyer-Seller lounge
- ◆ Opportunity to distribute giveaways to VIP's present in the Buyer-Seller lounge
- ◆ 1x reserved seating in Buyer-Seller lounge

## Post-show

- ◆ 1x 'Thank you' partner post on all platforms (LinkedIn, Facebook, YouTube)
- ◆ Logo inclusion in 'Post show report'



**EUR 7054 / INR 6,25,000**  
Plus Indian tax as applicable

\* All images are for illustrative purpose  
All the deliverables are subject to organizer's discretion

# Session Partner (Per Session)

Align your brand with specific conference sessions relevant to your industry focus, This not only enhances your brand's visibility but also gives you an opportunity to engage directly with the right audience at the trade fair.

## Pre-show

- ◆ Hyperlinked Logo inclusion on partner's section on all event websites
- ◆ Logo placement with high visibility in all communications
- ◆ Logo presence on trade fair invitations (both print & digital)
- ◆ Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook, YouTube)

## During the Show

- ◆ Company logo to be displayed as **'Conference Partner'** in all branding displayed at the venue
- ◆ Partner flyers to be placed inside conference area
- ◆ Opportunity to present mementos and gifts to Speakers/ VIPs at the conference
- ◆ Co-Branded slide will be added as a filler between sessions
- ◆ Logo presence on conference backdrop
- ◆ 3x Emcee announcements with partner approved message during sessions

## Post-show

- ◆ 1x 'Thank you' partner post on all platforms (LinkedIn, Facebook, YouTube)
- ◆ Logo inclusion in 'Post show report'
- ◆ Post show conference video with partner logo to be uploaded on website



**EUR 4938 / INR 4,37,500**  
Plus Indian tax as applicable

\* All images are for illustrative purpose  
All the deliverables are subject to organizer's discretion





# Badge Partner (Only One)

Showcasing your brand on Visitor Badges ensures maximum exposure for your brand throughout the event. Sponsor logo will be prominently displayed on the badges, ensuring the brand receives widespread visibility

## Pre-show

- ◆ Hyperlinked Logo inclusion on partner's section on all event websites
- ◆ Logo placement with high visibility in all communications
- ◆ Logo presence on trade fair invitations (both print & digital)
- ◆ Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook, YouTube)
- ◆ Logo presence on digital badge

## During the Show

- ◆ Company logo to be displayed as '**Badge Partner**' in all branding displayed at the venue
- ◆ Logo placement with high visibility in the hierarchy of all logos
- ◆ Logo inclusion on all badges distributed to all Guests, VIPs, Speakers (excluding exhibitors)

## Post-show

- ◆ 1x 'Thank you' partner post on all platforms (LinkedIn, Facebook, YouTube)
- ◆ Logo inclusion in 'Post show report'



**EUR 3527 / INR 3,12,500**  
Plus Indian tax as applicable

\* All images are for illustrative purpose  
All the deliverables are subject to organizer's discretion

# Bag Partner (Only One)

Elevate your brand by being the Bag Partner. Enjoy visibility on your brand among industry professionals, influencers, and decisionmakers. Put your logo / creative on each bag for lasting exposure during and after the event.

## Pre-show

- ◆ Hyperlinked Logo inclusion on partner's section on all event websites
- ◆ Logo placement with high visibility in all communications
- ◆ Logo presence on trade fair invitations (both print & digital)
- ◆ Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook, YouTube)

## During the Show

- ◆ Company logo to be displayed as '**Bag Partner**' in all branding displayed at the venue
- ◆ Logo placement with high visibility in the hierarchy of all logos
- ◆ Logo inclusion on all bags distributed to all Guests, VIPs, Speakers (excluding exhibitors)

## Post-show

- ◆ 1x 'Thank you' partner post on all platforms (LinkedIn, Facebook, YouTube)
- ◆ Logo inclusion in 'Post show report'



**EUR 4938 / INR 4,37,500**  
Plus Indian tax as applicable

\* All images are for illustrative purpose  
All the deliverables are subject to organizer's discretion

# Exhibition Guide Partner (Maximum Two)

## Pre-show

- ◆ Hyperlinked Logo inclusion on partner's section on all event websites
- ◆ Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook, YouTube)

## During the Show

- ◆ Company logo to be displayed as **'Exhibition Guide Partner'** in all branding displayed at the venue
- ◆ Logo inclusion on all Exhibition Guides distributed to guests registering at the trade fair on cover page
- ◆ 1x Full page colour advertisement in the Exhibition Guide
- ◆ Exhibition Guide to be distributed to all Visitors / Exhibitors / VIPs / Conference Delegates / Speakers / VIP Buyers / VIP hosted buyers

## Post-show

- ◆ 1x 'Thank you' partner post on all platforms (LinkedIn, Facebook, YouTube)
- ◆ Logo inclusion in 'Post show report'



**EUR 3527 / INR 3,12,500**  
Plus Indian tax as applicable

\* All images are for illustrative purpose  
All the deliverables are subject to organizer's discretion

# Registration Partner (Only One)

## Pre-show

- ◆ Digital banner will be added on the visitor registration page with hyperlink to partner website / any other company landing page.
- ◆ Display banner in the confirmation emails and WhatsApp sent to registered Guests
- ◆ Company logo to be featured on the event website as 'Registration Partner'
- ◆ Logo presence on trade fair invitations (both print & digital)
- ◆ Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook, YouTube)

## During the Show

- ◆ Company logo to be displayed as '**Registration Partner**' in all communications
- ◆ Company logo to be featured in the onsite registration area & on onsite brandings
- ◆ 1x reserved seating in Buyer seller lounge
- ◆ Partner literature to be distributed to all visitors /VIPs/ Conference Delegates/ Speakers / VIP Buyers / VIP hosted Buyers

## Post-show

- ◆ 1x 'Thank you' partner post on all platforms (LinkedIn, Facebook, YouTube)
- ◆ Logo inclusion in 'Post show report'
- ◆ Company logo on thank you emailer (which is sent to all the pre-registered and attendees after the event)



**EUR 4938 / INR 4,37,500**  
Plus Indian tax as applicable

\* All images are for illustrative purpose  
All the deliverables are subject to organizer's discretion

# Buyers Evening (Only One)

Sponsoring the networking event for Key Buyers/VIPs/Decision makers at the event. This platform presents a unique opportunity to gain significant visibility for your brand in front of a targeted audience.

## Deliverables

- ◆ Your organization logo included on the networking evening invite, on-site signage, email campaigns and social media posts
- ◆ Meet top industry professionals and enjoy high level networking with the key decision makers
- ◆ Option to have a representative give a welcome speech and a 5 min presentation at the event
- ◆ Invite your clients and partners - you'll receive 10 networking evening invites for your guests

## Onsite Branding

- ◆ Company logo on networking evening invite
- ◆ 4 x standee at reception area
- ◆ Table-top branding



**EUR 9876 / INR 8,75,000**  
Plus Indian tax as applicable

\* All images are for illustrative purpose  
All the deliverables are subject to organizer's discretion

# Onsite Branding Opportunities

## Pole Bunting (Maximum Forty) 2 ft width X 8 ft height

Make a strong impression in front of guests highlighting your brand prominently at the entrance of the exhibition venue and establish your brand's presence effectively.



**EUR 705 / INR 62,500**  
Per Bunting  
Plus Indian tax as applicable

## LED Screen Partner (Maximum Five Companies)

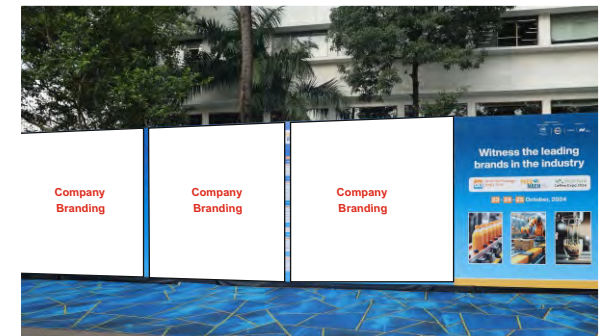
This Installation located at a strategic location at the venue guarantees maximum exposure of your brand giving you a edge over competitors. 2 - Two minutes audio visual clip to be played on loop



**EUR 1410 / INR 1,25,000**  
for 2 videos of 2 minutes each  
Plus Indian tax as applicable

## Outdoor Branding (Maximum Five) 20 ft Width X 10 ft height

Make a strong impression in front of guests highlighting your brand prominently at the exhibition venue and establish your brand's presence effectively.



**EUR 2821 / INR 2,50,000**  
Per Unit  
Plus Indian tax as applicable

---

**For more details contact**

Jeevan Shenoy

**+91 9845356983**

[jeevan.shenoy@mm-india.in](mailto:jeevan.shenoy@mm-india.in)

[www.packmachasiaexpo.com](http://www.packmachasiaexpo.com)